

Technical Brief

Wallpapers & Textiles

Modifying an existing design by **re-colouring**, **re-arranging** motifs, **changing** textures, **adding** flourishes to existing motifs, **changing** the lay-out and/or **re-sizing** elements is not acceptable and has serious implications and responsibilities under international copyright law

AND - THIS IS NOT GOOD PRACTICE

This document is for information only

Your design must fit the size dimension option/s as state in the brief

Do not enter the same design into more than one category

Ensure that all layers (separations) of your work are all of the same dimension

Ensure that the width and height matching is detectable

The side-to-side match must be demonstrated and can be straight or off set

Do not submit multiple repeats other than to fit the option asked for

Do not submit any other expressions of your work

Option	Width (cm)	Height (cm)	End Use
<u>Conventional Printed Wallpapers (Rotary Screen / Gravure / Flexo)</u>			
W1	52	53	UK Wallpapers
W2	52	64	UK Wallpapers
W3	53	53	European Wallpapers
W4	53	64	European Wallpapers
W5	68.5	53	UK Wall[papers
W6	70	53	European Wallpapers
W7	68.5	68.5	UK Wallpaper
W8	70	70	European Wallpaper
<u>Digitally Printed Wallpapers</u>			
D1	70	70	Digital Wallpapers
D2	52	Maximum height 64cm	Digital Wallpapers
D3	53	Maximum height 64cm	Digital Wallpapers
<u>Textiles</u>			
T1	63	64	Textiles
T2	91.5	91.5	Textiles
T3	137	64	Textiles
T4	220	64	Textiles
T5	68.5	68.5	Textiles