

Invest in the Future of the Surface Pattern Design Industries

**i-dott Annual Surface Pattern Design Competition
Become a Design Category Sponsor**





Since 2013 the number of designs submitted annually to the competition has increased year on year and have developed strong communication links with Universities and Colleges around the world.

Tutors and programme directors are embedding our competition into the course work and it is open to all year groups.

Help support our charity by becoming a design category sponsor in the annual surface pattern design competition.

What is involved in becoming a sponsor?

Write the design brief:

The brief can cover any design style or subject. It needs to be focused and inspirational to encourage the student in expressing their skill and talent. The design brief, including imagery can be spread across up to 3 x A4 pages.

The intention is to give the student a 'feel' of what could be expected if they were working in a commercial environment, so we add a 4th page which sets out a broad, basic technical requirement.

Any imagery you use needs to be copyright free as the briefs are published on our website and in our Yearbooks. **(The past design briefs can be found on our website, under the 'The Competition' tab).**

If you would prefer, we can arrange for someone to write the brief with or without your input, whichever is your preference.

When would we need the design brief:

Part of our success with Academia is that we send out the competition packs in time for the teaching staff to prepare the forthcoming term's work and to have all the information to hand regarding our competition.

If you agree to become a sponsor, we will need the design brief ready by the 31st July of the year prior to the year of the competition closing, e.g. - the brief for a category in the 2022 competition would need to be with us by the 31st July 2021 to allow us the time to prepare the packs for timely dispatch.

Take part in the final round of judging:

Once the shortlisting process is completed the category sponsors or their representatives come together round the table at our offices to review, critique and finally select the winners in each of the categories. When reviewing and placing the designs in the category sponsored by your company, you will be the final Arbiter in the event of any indecision or dispute.

i-dott CIO Suite 26 Furthergate Blackburn Enterprise Centre Blackburn BB1 3HQ

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Registered in England & Wales as a Charitable Incorporated Organisation

Registered Charity Number 1152178

CMF004

Issue 4 November 2019



Present the Prizes:

You or your representative will be invited to join the Keynote Speaker, to present the awards for your category, at the Annual Awards Ceremony & Gala Dinner. As well as the financial prizes (currently) – 1st place - £500.00, 2nd place - £300.00 and 3rd place - £200.00 each winning student receives a 'goody bag'. The bag contents vary from year to year but always includes a copy of the Yearbook, in which all the designs entered in the competition are printed, as a memento of their achievement.

Designs:

You will be given the opportunity to preview all the designs entered in your category with a view to purchasing before being made available to the wider membership and other interested parties.

Communication:

We are always very appreciative of any support we get from our membership and want to make sure that your contributions are recognised and acknowledged. Your logo would appear in all publications and publicity connected with the competition and we may ask you to contribute a review of the judging for the Yearbook.

The cost of sponsoring a category in the i-dott Design Surface Pattern Design Competition

Option 1

£2,500.00

(the costs of the 3 cash prizes for the category, the goody bag and its contents, the printing of the shortlisted and winning students certificates, the winning student's place at the Gala dinner and a table for yourself and guests (A table sits 8 people)

Option 2

£2,000.00

(does not include a table)

An invoice will be raised to cover this amount of your chosen option on the 5th March of the year of competition closing, and we ask for settlement on or before 28th June of that year.

For any questions or queries or to add your name to the list for future years

please contact us at: info@i-dott.org or call us at +44 (0) 7538 673 651

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