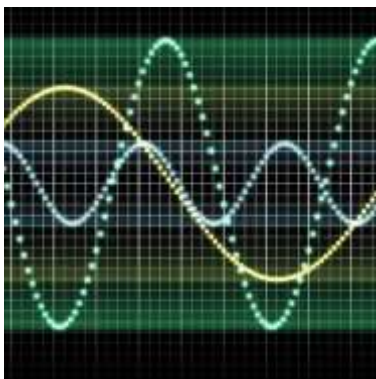


Rhythm — Category One Design Brief 2017

To design a wallpaper that is a visual response to a piece of music

Music and design have always been intertwined but never more so than now in our multimedia digital age. How artists and bands represent themselves and their music, visually, via album covers, music videos, through social media even the way they dress means sound and vision have become a complete creative package. The brief is to design a visual response to a contemporary piece of music. Something that is current, socially relevant and means something to you. A wallpaper that speaks to your generation.



Think about how a beat underpins a track, gives it structure and an anchor for the melody to build on, so it is with designing in repeat. The structure of the repeat is what gives a wallpaper design its rhythm and defines how it balances when several drops are hung side by side on a wall. Use colour to convey the energy and mood. Create motifs that report on the story of the track but whether that be it literal or an abstracted interpretation is up to you.

Jumping off points: For inspiration, research artists who have created some of the most iconic album covers, music videos and visual spectacles of live performance of the last 50 years. For example - Sir Peter Blake, Andy Warhol, Mati Klarwein & Peter Saville.

