



i - d o t t

inspiring designers of tomorrow today

CATEGORY 2

A SENSE OF ABSTRACTION

Sponsored by



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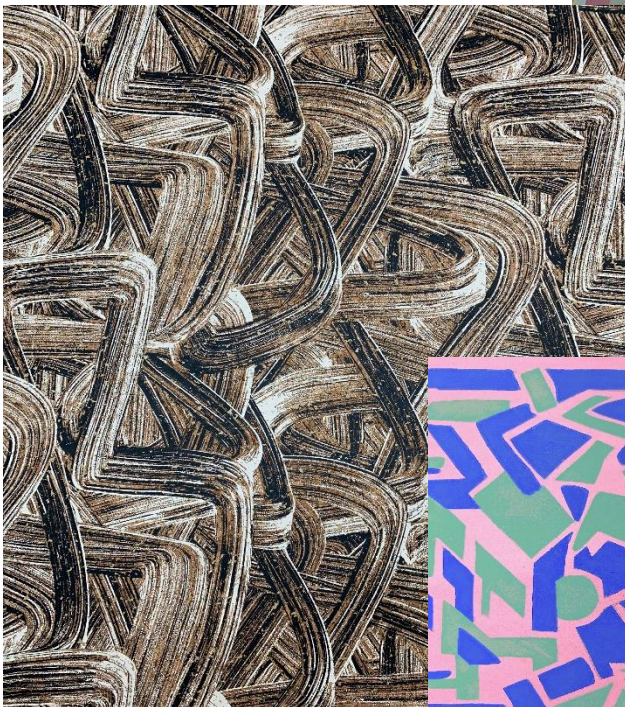
Design Brief **A Sense of Abstraction**

In a world bound by rules and guidelines, strive to step outside the boundary lines to create beautiful art for walls to transition into sensational Abstract wallcoverings.

Be playful, be brave, stimulate the senses with dramatic scale, intersperse shapes, lines with exuberant colour in a way which does not represent realism as we know it.

Interpret Abstraction as you wish but consider a wallcovering pattern and repeating elements must balance and appear seamless across the join.

Imagine your wallcovering embellishing multiple walls and ceilings in an interior setting which celebrates forward thinking.





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REQUIREMENTS & INFORMATION

Modifying an existing design by **re-colouring**, **re-arranging** motifs, **changing** textures, **adding** flourishes to existing motifs, **changing** the lay-out and/or **re-sizing** elements is not acceptable and has serious implications and responsibilities under international copyright law

AND - THIS IS NOT GOOD PRACTICE

- ✓ do not enter the same design into more than one category
- ✓ ensure that all layers (separations) of your work are of the same dimension, at 300dpi and accessible on your tiff file

Your design is to fit one of the size dimensions options in the table below

Ensure that the width and height matching is detectable

The lateral match can be straight or off set

Do not submit multiple repeats other than to fit the option chosen or any other expressions of your design

PANELS ARE NOT ACCEPTABLE

You will find examples of what is and is not required and more on our website:

www.i-dott.org/useful-information/

Unit Size	Width (cm)	Height (cm)	End Use
1	52	53	Wallpaper
2	53	53	Wallpaper
3	52	64	Wallpaper
4	53	64	Wallpaper
5	63	64	Textiles
6	91.50	91.50	Textiles
7	220	64	Textiles
Only use option 8 if your design unit (tile) dimensions exceed those above			
8	140	300	Digital

YOUR PHYSICAL SUBMISSION

PLEASE DO NOT MOUNT THE DESIGN ON ANY SECONDARY MEDIA E.G. CARD OR BOARD

Label your work discreetly, using pencil, with your name and category entered on the reverse at the bottom left corner

Send your entries to:

i-dott CIO Suite 23 Blackburn Enterprise Centre Furthergate Blackburn BB1 3HQ

You can contact us at: +44 (0) 7538673651 info@i-dott.org

Remember to enclose your completed & signed **Entry Form** and **Assignment of Copyright** document