



The Competition Design Category Sponsors for 2019



## Geo-Drawing

**Anstey Wallpaper Company Limited – Compiled by Clare Howlett Design Studio Manager**

Geometric patterns have long been a staple of wallpaper design.

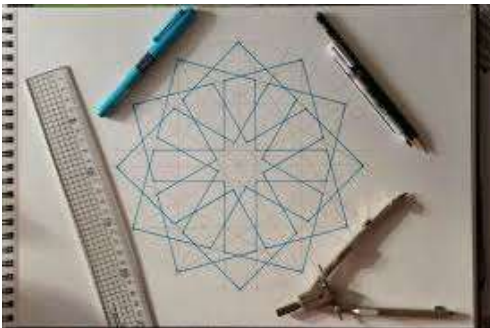
Simple shapes create rhythms on the wall that can span every mood from calming to strikingly dynamic.

But, in design, often the simplest of structures are the most difficult to create.

The precision of purely computer-generated mechanical patterns can be pleasing to the eye but for interior design they can sometimes lack character, feel lazy and soulless - not what we want on a wall in our homes.

The brief is to design a geometric wallpaper that has a hand-created element at its core by using motifs that are hand-drawn/painted, collaged or created by relief block-printing.

Grab a pen and some graph paper, and not just squared, there are so many different types, scales etc. of graph paper, you could even create your own...



Remember how much fun you had creating patterns with a Spirograph when you were a child? Could you build your own similar device?

What can you find around you to print with? Explore mark-making, pattern and texture through working with found objects or creating your own printing blocks. They could

be linocut, polystyrene plates or even potatoes...

Perhaps create your own printing rollers by customising a paint roller or make a block from cardboard and sponge, carve something in clay, there are so many possibilities.



Once created, your design elements can be scanned and manipulated to create the finished wallpaper.

Suggested research – Islamic, Indian and celtic patterns, the works of Escher, Bridget Riley, Victor Vasarely and Josef Albers.



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Enter as many designs as you wish into a category

Enter as many categories as you wish

Recolouring of the same design is not acceptable as a subsequent entry

Do not enter the same design into more than one category

Each design should be original and not a modified version of a previous design

Ensure that all layers (separations) of your work are of the same dimensions

### Dimensions

Your design is to be worked up to fit one of these dimension options (table below) but can have more than one repeat within your selected option: that is to say that if your finished work measures e.g. 26.5cm x 26.5cm you must step the work up and across the sheet to fit your selected dimensions, making sure that the units match in height and width. All designs must show a match in the height and width regardless of the unit size

Size	Height (cm)	Width (cm)
1	53	52
2	53	53
3	64	52
4	64	53
5	64	64

**DO NOT SUBMIT MULTIPLE REPEATS OF A DESIGN OUTSIDE THE STATED DEMENSIONS**

**DO NOT MOUNT THE DESIGN ON ANY SECONDARY MEDIA E.G. CARD OR BOARD**

Label your artwork discreetly, using pencil, with your name, contact details and University or College on the reverse at the bottom left corner.

A digital image matching your physical entry/s exactly and in jpg format only must be submitted for use in printing and displaying your designs. This will be separate to any requirements asked to support the design brief.

The images must be:

- 300dpi
- 10mb maximum file size
- Maximum height and/or width at 10,000 pixels

Remember to enclose a completed Entry Form and Assignment of Copyright document