

RIO OLYMPICS

DESIGN BRIEF

OVERVIEW

Inspired by games held in ancient Greece, every 4 years, the world turns its attention and sporting greatness to the Olympics. With countries putting forward their finest athletes to compete to win medals.

Rio de Janeiro is the official host for the 2016 Summer Olympics and the 2016 Summer Paralympics. Both events will take place over a total of 28 days, hosting 834 medal events with competitors from up to 206 countries.

As well as being known for its part in the Olympics, the carnival in Rio de Janeiro is a world famous event held before Lent every year. It is considered the biggest carnival in the world, with two million people per day on the streets. Costumes, dancing and music fill the city creating an electric atmosphere

BRIEF

Using Rio's famous carnivals as inspiration, create a design that embraces & pushes the boundaries of embellishment & colour in wallpaper. Consider the different cultures that come together during the Olympics when creating your design.



Compiled by:

Jody Hudson

Designer with Graham & Brown Limited